

⑧ II Sem

2E2001

Roll No. \_\_\_\_\_

Total No of Pages: **3**

**2E2001**

**B. Tech. II Sem. (Main / Back) Exam., May - 2017**

**Common to all Branch**

**201 Communication Techniques**

**Time: 3 Hours**

**Maximum Marks: 80**

**Min. Passing Marks Main: 26**

**Min. Passing Marks Back: 24**

*Instructions to Candidates:*

*Attempt any **five** questions, selecting **one** question from **each** unit. All questions carry **equal** marks. Schematic diagrams must be shown wherever necessary. Any data you feel missing suitably be assumed and stated clearly.*

*Units of quantities used/calculated must be stated clearly.*

*Use of following supporting material is permitted during examination.*

*(Mentioned in form No. 205)*

1. NIL

2. NIL

### **UNIT – I**

Q.1 Describe the meaning and importance of communication. [16]

**OR**

Q.1 What are the objectives of communication? [16]

### **UNIT – II**

Q.2 Describe merits and demerits of verbal communication. [16]

**OR**

Q.2 What are the advantages and limitations of formal communication? [16]



### **UNIT – III**

Q.3 How is professional communication useful for organizations? [16]

**OR**

Q.3 What is interpersonal communication? Discuss the various methods to improve interpersonal communication. [16]

### **UNIT – IV**

Q.4 Combine the following sentences:

(a) A girl has been recovered. [4]

She was kidnapped last Sunday.

(b) A bomb killed many people. [4]

It was planted by anti-national elements.

(c) Some cash has been stolen. [4]

It was stolen from a bank.

(d) The plane was not in good condition. [4]

It crashed.



**OR**

Q.4 Fill in the appropriate conjunctions:

- (a) He works hard \_\_\_\_\_ he may get a first division. [4]  
(because, in order that, although)
- (b) No sooner did the lion saw the deer \_\_\_\_\_ it pounced on it. [4]  
(when, than, unless)
- (c) Animals don't kill \_\_\_\_\_ they are hungry. [4]  
(unless, because, though)
- (d) \_\_\_\_\_ he is rich, he wants to get more money. [4]  
(because, though, when)

**UNIT – V**

Q.5 You are a B. Tech. A faculty position in your branch is vacant in a college. Apply for this position with resume. Invent necessary details. [16]

**OR**

Q.5 What things should be kept in mind while making and receiving phone calls? [16]

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